



## ASU 2020

### **Statutory Mission:**

The University shall be a general baccalaureate institution with moderately selective admission standards, offering undergraduate liberal arts and sciences, teacher preparation, and business degree programs, a limited number of graduate level programs, and two-year transfer programs with a community college role admission.

In addition, the University has a significant responsibility to provide access to teacher education in rural Colorado, to serve as a regional education provider, and to offer programs, when feasible, that preserves and promotes the unique history and culture of the region.

The Board will, from time to time, establish and revise its goals and objectives for carrying out its mission.

### **Core Purpose:**

ASU's core purpose is to educate, serve, and inspire our diverse populations in the pursuit of their lifelong dreams and ambitions.

### **Vision:**

To become the university community of choice for diverse and historically underserved groups and all who value quality education and inclusivity.

### **As members of the Adams State University community, we value:**

- opportunity and access for all
- excellence in teaching and learning
- growth through inclusion of diverse cultures and ideas
- a learning and civic community of trust, respect, and civility
- caring and personal relationships
- innovation, integrity, and ethical leadership
- responsible stewardship

**Goal 1: Academic Excellence**

Adams State University will provide challenging and responsive curricula that educate, serve, and inspire our diverse populations.

**Strategic Initiative 1.1:**

Ensure a quality education for our diverse populations by offering relevant, current, and rigorous undergraduate and graduate degree programs.

**Strategic Initiative 1.2:**

Provide a responsive and professional education that fosters civic responsibility in a global culture.

**Strategic Initiative 1.3:**

Strategically strengthen and expand the University's undergraduate and graduate degree programs.

**Strategic Initiative 1.4:**

Enhance efforts to recruit and retain a diverse faculty and administration with experiences, skills, and personal attributes that foster inclusion and equity.

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**Goal 2: Student Success**

Adams State University will address diverse student needs by offering varied learning opportunities and support services for all students to achieve educational, personal, and career successes.

**Strategic Initiative 2.1:**

Provide flexible avenues and entry points from which to be engaged in and to progress toward their educational, personal, and career goals.

**Strategic Initiative 2.2:**

Recruit and support eligible transfer students.

**Strategic Initiative 2.3:**

Enhance student advising to ensure it is accurate, timely, and supportive of the attainment of student goals.

**Strategic Initiative 2.4:**

Provide all students practical and hands-on experience supporting their learning and professional development.

**Strategic Initiative 2.5:**

Promote and increase early student engagement as a means to graduate students with a strong sense of connection to ASU.

**Strategic Initiative 2.6:**

Identify and systematically remove obstacles to student success.

**Goal 3: Personal and Professional Development**

Adams State University will provide educational and professional development opportunities for faculty and staff.

**Strategic Initiative 3.1:**

Increase campus programming for faculty and staff that fosters and promotes inclusive excellence.

**Strategic Initiative 3.2:**

Provide opportunities for faculty and staff to earn degrees and/or certificates.

**Strategic Initiative 3.3:**

Increase opportunities for faculty and staff to grow and expand in their fields.

**Strategic Initiative 3.4:**

Develop institutional policies, practices, and provisions to support professional development endeavors.

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**Goal 4: Access & Affordability**

Adams State University will develop innovative pricing and aid strategies that will maximize opportunities for our diverse and historically underserved students for all levels and delivery models.

**Strategic Initiative 4.1:**

Develop strategies and incentives to improve persistence and completion.

**Strategic Initiative 4.2:**

Clearly communicate costs and resources.

**Strategic Initiative 4.3:**

Better utilize financial aid resources.

**Goal 5: Community Relations**

Adams State University will collaborate with the community to provide culturally responsive and sustainable development opportunities that mutually benefit the campus and the San Luis Valley community.

**Strategic Initiative 1.1:**

Develop and extend positive community partnerships through the continued offering of campus events drawn from cultures of the SLV.

**Strategic Initiative 1.2:**

Stimulate sustainable economic development opportunities for the San Luis Valley community.

**Strategic Initiative 1.3:**

Partner with community and business groups to foster strong unifying campus connections, and build understanding of the large SLV.

**Strategic Initiative 1.4:**

Draw upon the natural resources and extensive outdoor recreation options of the San Luis Valley to provide experiential learning opportunities for campus, community, and regional visitors.

**Strategic Initiative 1.5:**

Develop and cultivate relationships with alumni and supporters to benefit students, campus, community, and connection to the university, and promote opportunities for life-long learning.